



August 2018

Dear Café Proprietor

Thank you for your interest in supporting **World NET Cancer day on Saturday 10 November 2018** and the **“Let’s Talk About NETs Campaign”**.

World NET Cancer Day is an annual event created to increase awareness of Neuroendocrine (NET) cancers and to provide a voice to the NET community for improved diagnostics, treatments, information, care and research. This worldwide event is coordinated by the Unicorn Foundation who are Australia’s only charity directed towards helping people with NET Cancers.

NET Cancers are frequently misdiagnosed and early detection is key. As a global event, World NET Cancer Day draws attention to this uncommon form of cancer in the aim to start conversations amongst communities, medical professionals and governments to raise awareness about symptoms.

We need your help to make this day a success!!

We are asking cafés around Australia to use our World Net Cancer Day (Let’s Talk About NETs) branded coffee cups for the day. We will provide you **(completely free of charge)** with promotional packs which include branded coffee cups/lids (in 8oz and 12oz size similar to image above), posters, flyers, balloons and donation tins to use on the day. As our way of saying thanks for your support, we will promote your business on our website and throughout social media.

Pack sizes are available as follows:

- Small - 100 x 8oz and 100 x 12oz cups/lids
- Medium - 300 x 8oz and 300 x 12oz cups/lids
- Large - 500 x 8oz and 500 x 12oz cups/lids
- X-Large - 1000 x 8oz and 1000 x 12oz cups/lids

To sign up for World NET Cancer Day, please visit our website <http://www.unicornfoundation.org.au/events/29/world-net-cancer-day-2018> and register directly or send your details to Linda Ryding linda.ryding@unicornfoundation.org.au who would be happy to enter registration on your behalf. Nominate your preferred cup pack size and these will be sent out two weeks prior to the event.

In addition, if you would like to support The Unicorn Foundation further and help save the environment at the same time, consider purchasing some of our stylish “reusable cups” to display and sell on the day. More details can be found at <https://www.unicornfoundation.org.au/store/products/24/unicorn-foundation-reusable-cups>



We thank you in anticipation of your generosity to support the Unicorn Foundation in raising much needed awareness on World NET Cancer Day and helping us achieve our ultimate goal of finding a cure for NET Cancer.

Yours sincerely,

Simone Leyden
CEO The Unicorn Foundation